



insparx GmbH was founded in March 2010 as a shared service center for a group of successful internet companies, among be2, some of which have been trading since 2004.

From its Head Office in Munich insparx GmbH supports its partner companies providing services such as Finance, Human Resources, (Online) Marketing, Customer Relationship Management, Customer Service and Business Intelligence; and helping to develop their online businesses at an international level.

Working with insparx, several partners have seen rapid growth and successfully established profitable global businesses.

VC-backed successful international group of leading online dating businesses seeks for **Munich** office a:

Head of Sales & Marketing (m/f)



Key accountabilities for this role include:

- Formulation, development and implementation of our international marketing strategy
- Control, analysis and optimization of all global (online) marketing activities
- Development of new communication channels and their profitable development
- Disciplinary and technical leadership of an international team of experienced (online) marketing experts

Who we are looking for:

This is a critical role at an important time in the evolution of the group. It is imperative therefore that the successful candidate brings with them a real commercial outlook understands the importance of operational delivery and has the ability to drive the strategic marketing plan.

In addition to a good understanding of the online marketing landscape, he or she should be able to demonstrate:

- The successful implementation of an international online marketing strategy
- Creating value via affiliate channel management
- Creating value via social media and mobile marketing
- Management of external agencies and creative and analytical internal talent
- Experience in managing a large multicultural online sales and marketing team
- Fair, initiative, intellectual rigour and a flexible approach

We offer:

- to be part of a leading internationally established Internet business
- to work in an entrepreneurial, results-oriented environment
- with quick decisions, flat hierarchies and flexible working hours
- together with employees from 40 nations
- in a central Munich location
- taking responsibility from the outset

Interested? Please send your application to **Martina Schäfer at jobs@insparx.com**, referring to the job title above. Please include educational certificates, work references, your possible starting date and your salary expectations.